# Title: {Natural Gas is Good for Me}

Duration {0.54}

**Description**

**{We use energy every day from the moment we wake up to our alarm clocks the minutes before we fall asleep. Learn how natural gas is supporting our world's growing demand for energy in a way that is reliable and sustainable. This video is presented as Kinetic Typography, meaning text on screen replicates what is said in the voice over in interesting and illustrative ways.}**

**[Voice Over]**

{Each day, you wake up. You use the phone, the computer, transport. You use energy.}

**[Animated Sequence]**

{‘Each Day’ is displayed on a stylized calendar,

‘You Wake up’ is on the face of a digital alarm clock

‘You use the phone’ is swiped by a finger across a phone

‘The Computer’ is displayed on a laptop screen’

‘Transport’ is written on the side of a bus that moves to the right.

‘You Use Energy’ is displayed with cartoon lightning bolts to its sides.}

**[Voice Over]**

{And as the world uses more energy, we need to provide power that is available and environmentally sustainable.}

**[Animated Sequence]**

{‘And as the world uses more energy’ is displayed over a globe with cartoon lightning bolts in the background

‘we need to provide power’ is displayed as hands enter the frame from the bottom

‘that is available and environmentally sustainable’ is displayed in the center of the page as pipes, plants and blue flames animate around it.}

**[Voice Over]**

{Producing one-tenth of the air pollutants as coal when burnt to generate electricity, natural gas can provide positive environmental and health benefits to our cities and towns.}

**[Animated sequence]**

{‘Producing one-tenth of the air pollutants as coal when burnt to generate electricity’ is displayed, a lightbulb is added to the end of ‘electricity’

‘natural gas’ is displayed down the side of cooling towers on a natural gas plant, a background of syk and tress with pipes at the bottom.

‘can provide positive environmental’ is displayed to the side of the gas plant

‘and health benefits’ rises up on the left inside a white medical cross.

‘to our cities and towns’ text is displayed on the right. Buildings and houses rise up from the background. }

**[Voice Over]**

{These benefits, coupled with natural gas’ nearly global reach, ensures that natural gas can play a key role in the energy mix, regardless of where you live.}

**[Animated Sequence]**

{‘These benefits’ displays with a tick above the text.

‘coupled with natural gas’ nearly global reach’ displays above an ocean with LNG tankers floating on it. ‘Natural Gas’ is written on the side of the main, largest tanker.

‘ensures that natural gas’ displays over a background of pipes, and a subtle map of the United States ‘Gas’ is accompanied by a blue flame

‘can play a key role in the energy mix’, displays ‘Key’ is written over a picture of a Key.

‘Regardless of where you live.’ The shot pulls back to display a globe with pipes covering it. The words display on the globe, and the LNG Tankers move around it.}

**[Voice Over]**

{Renewable energy is crucial to our future. But as they develop, and when the wind doesn’t blow and the sun doesn’t shine, natural gas can keep our lives powered reliably and sustainably.}

**[Animated Sequence]**

{‘Renewable energy is crucial to our future’ displays over a blue sky and green field. Solar panels and a bright sun to the right, wind turbines to the left.

‘But as they develop’ is displayed over a large cog in the middle of the field.

‘when the wind doesn’t blow and the sun doesn’t shine’ is written in the center of the screen. A cloud moves in front of the sun and the wind turbines stop spinning.

‘natural gas can keep our lives’ displays, Gas, accompanied with a blue flame, and ‘our lives’ with hands either side.

‘powered reliably’ is pictured with the blue gas flame above it and arrows circling the word.

‘and sustainably’ is pictured with leaves around the word.}